

ABB LTD, FEBRUARY 28, 2019

ABB: shaping a leader focused in digital industries

Strategy update and implementation roadmap

Ulrich Spiesshofer, CEO and Timo Ihamuotila, CFO



Important notices

This presentation includes forward-looking information and statements including statements concerning the outlook for our businesses. These statements are based on current expectations, estimates and projections about the factors that may affect our future performance, including global economic conditions, and the economic conditions of the regions and industries that are major markets for ABB Ltd. These expectations, estimates and projections are generally identifiable by statements containing words such as "expects," "believes," "estimates," "targets," "outlook", "on track", "2019 framework" or similar expressions.

There are numerous risks and uncertainties, many of which are beyond our control, that could cause our actual results to differ materially from the forward-looking information and statements made in this presentation and which could affect our ability to achieve any or all of our stated targets. The important factors that could cause such differences include, among others:

- business risks associated with the volatile global economic environment and political conditions
- costs associated with compliance activities
- market acceptance of new products and services
- changes in governmental regulations and currency exchange rates, and
- such other factors as may be discussed from time to time in ABB Ltd's filings with the U.S. Securities and Exchange Commission, including its Annual Reports on Form 20-F.

Although ABB Ltd believes that its expectations reflected in any such forward-looking statement are based upon reasonable assumptions, it can give no assurance that those expectations will be achieved.

Some of the planned changes might be subject to any relevant I&C processes with the Employee Council Europe and / or local employee representatives / employees.

This presentation contains non-GAAP measures of performance. Definitions of these measures and reconciliations between these measures and their US GAAP counterparts can be found in the 'Supplemental reconciliations and definitions' section of "Financial Information" under "Quarterly results and annual reports" on our website at www.abb.com/investorrelations



Agenda today

| Time | Topic | Presenter | |
|---------------|---|---------------------|--|
| 12:00 – 12:10 | Our journey to date | CEO | |
| 12:10 – 12:25 | Full year and Q4 2018 results | CFO | |
| | Shaping a leader focused in digital industries | CEO | |
| | Focus on digital industries through divestment of Power Grids | | |
| | Simplify our business model and structure | | |
| 12:25 – 13:30 | Shape four leading businesses | | |
| | Value creation in the new ABB | CFO | |
| | CEO priorities 2019 | CEO | |
| | Q&A | | |
| 13:45 – 17:00 | Our four leading businesses | Business presidents | |
| 17:10 – 17:30 | Summary and Q&A | | |



Our journey to date

Ulrich Spiesshofer, CEO

ABB: writing the future of industries in a changing world



2nd industrial revolution (19th century)

+ Electrification

+ Motion

3rd industrial revolution (20th century)

+ Industrial automation

+ Robotics

4th industrial revolution

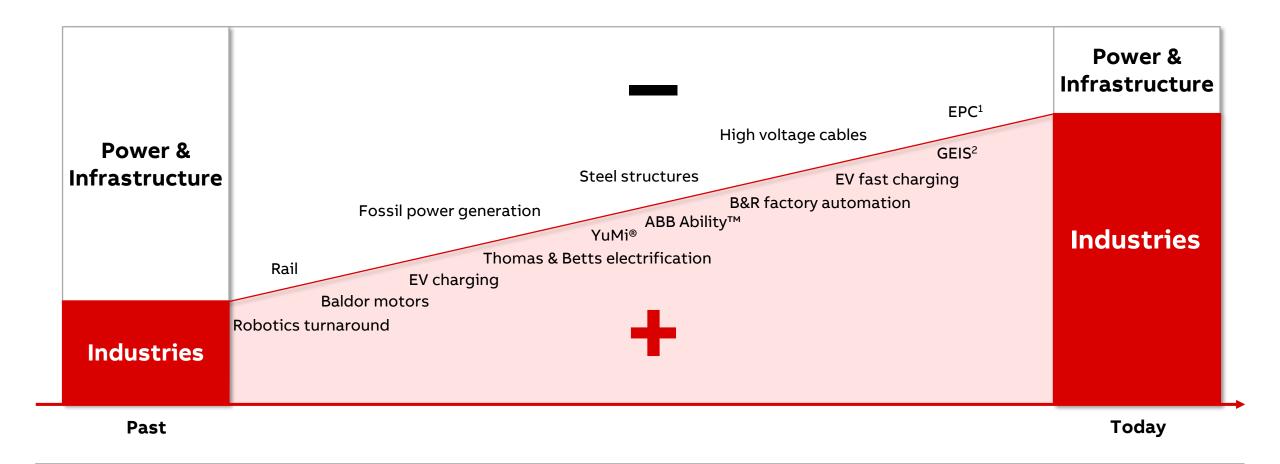
(21st century)

+ Digitalization

+ ABB Ability™



Shaping pioneering technology leadership through active portfolio management





Slide 6

A portfolio of four market-leading divisions

Power Grids



Electrification Products Industrial Automation





Robotics and Motion



Global position today

#1

#2

#2

#2 & #1



2018 results1: growth momentum built, transformation defined

Profitable Growth

Orders +8%, revenues +4%, book to bill 1.03x

Growth in all divisions and regions

ABB Ability™ recognized as a globally leading offering for Industry 4.0

Closed acquisition of GEIS, integration of GEIS and B&R well under way

Relentless Execution

Group operational EBITA margin 10.9%, impacted by stranded costs, non-core charges, GEIS dilution

Strong operating result in RM, steady in IA, EP impacted by GEIS

PG transformation progressed, transaction announced

Net working capital improved, cash generation solid²

Business-led Collaboration

Customer satisfaction NPS³ of 57%, from 16% in 2010 Global brands strengthened, first year of ABB Formula E

Transformation

Shaping a leader focused in digital industries through three fundamental actions:

- 1. Focus of portfolio on digital industries through divestment of Power Grids, crystallizing \$11 bn in value for shareholders⁴
- 2. Simplify business model and structure
- 3. Shape four leading businesses

Proposed dividend per share of CHF 0.80 – 10th consecutive increase underlines confidence in future



During 2018, ABB's growth gained momentum

PIE growth approach is delivering

Penetration

Customer satisfaction score NPS of 57%, from 16% in 2010 Growth momentum in all regions and businesses Deepening presence in key markets, e.g. China with stateof-the art robotics factory

Major new product launches, e.g.

Ability™ Ellipse Connected Asset Life Cycle Management

Innovation

- Terra HP high power charger for electric vehicles
- ABB Ability[™] Collaborative Operations
- Single-arm YuMi® Collaborative Robot

Increased R&D and digital spend, from 3.5%¹ to 4.4% of revenue

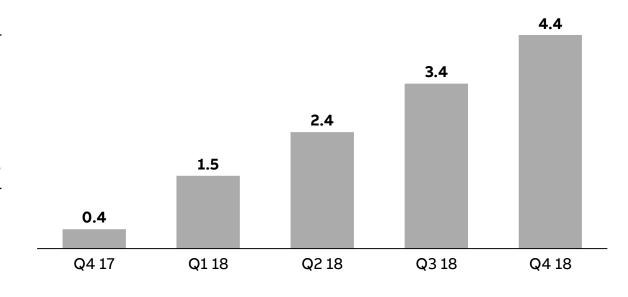
Expansion

February 28, 2019

GEIS acquisition expanding further in North America Add-on acquisitions in Robotics Continuous expansion of ABB Ability™ solutions portfolio

Enhanced revenue growth momentum

Rolling 12 months comparable revenue growth (%)





Summary of 2018: ready for the new ABB

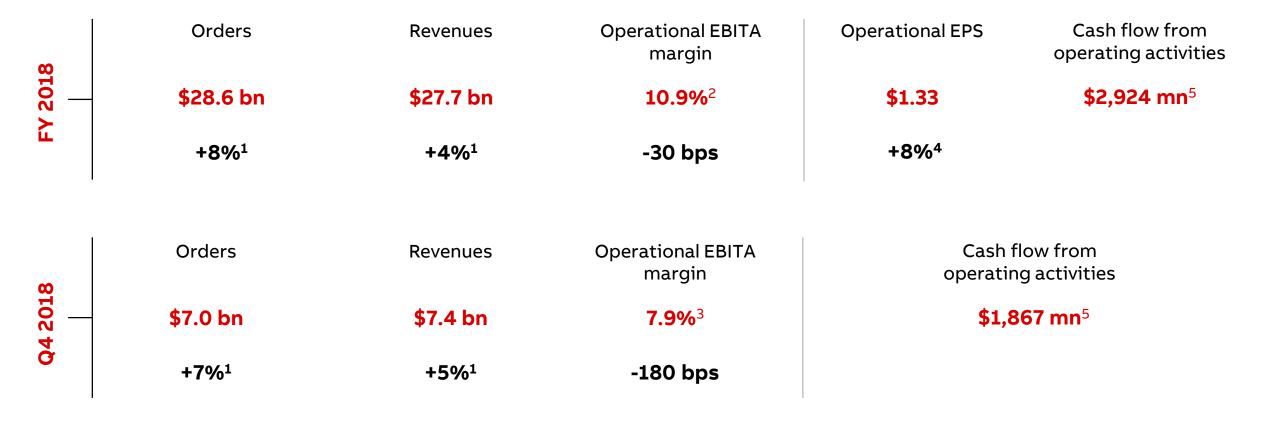
- Completed Next Level implementation
- Delivered top-line growth momentum
- Continued attention on operational performance
- Defined the new ABB: a leader focused in digital industries
- Crystallizing value from the transformation of Power Grids through divestment to Hitachi
- Clear implementation roadmap for 2019



Full year and Q4 2018 results

Timo Ihamuotila, CFO

Results summary



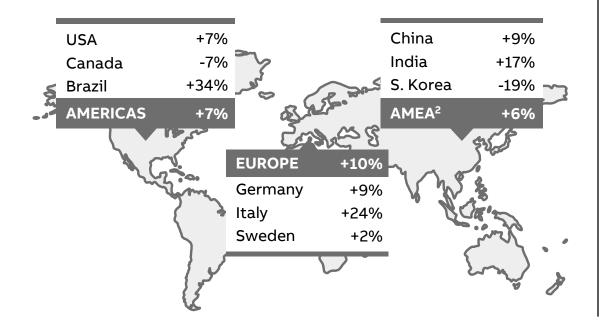


Full-year and Q4 2018 orders

Order growth in all regions

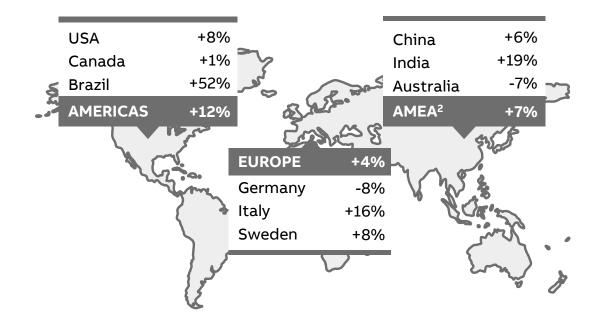
FY 2018 total orders +8% yoy¹

Growth by region and key country markets in \$ terms¹



Q4 2018 total orders +7% yoy¹

Growth by region and key country markets in \$ terms¹





Full-year 2018 divisional results

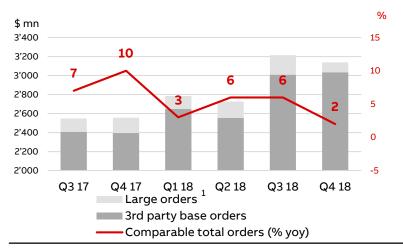
Orders and revenues up in all divisions

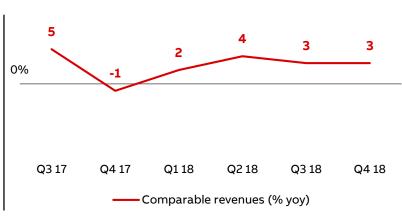
| \$ mn and change yoy, unless otherwise stated | Electrification Products | Industrial Automation | Robotics and Motion |
|--|---------------------------------|------------------------------|----------------------------|
| Orders | 11,867 | 7,631 | 9,570 |
| Comparable | +4% | +8% | +12% |
| Revenues | 11,686 | 7,394 | 9,147 |
| Comparable | +3% | +1% | +8% |
| Operational EDITA | 1,626 | 1,019 | 1,447 |
| Operational EBITA | +8% | +7% | +15% |
| | 13.9% ¹ | 13.8% | 15.8% |
| Operational EBITA margin | (110) bps | (10) bps | +80 bps |

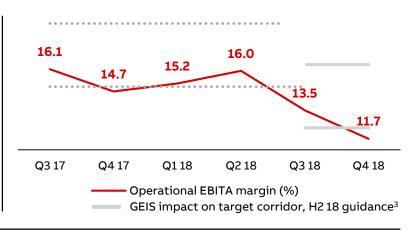


Q4 2018 Electrification Products

GEIS in line with expectations







Orders \$3,139 mn

Third-party base orders +3% yoy²

Strong growth in products, e.g. data centers, process industries; construction robust

Tough comparable

Revenues \$3,320 mn

Order backlog end Q3 +8%, end Q4 +7% yoy

Operational EBITA \$388 mn

Margin yoy -300 bps

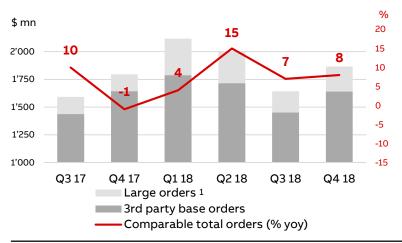
GEIS dilution -210 bps

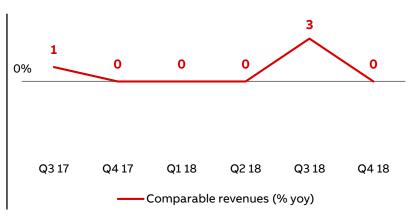
Positive mix, cost savings and pricing actions offset by contractual charges (~90 bps)

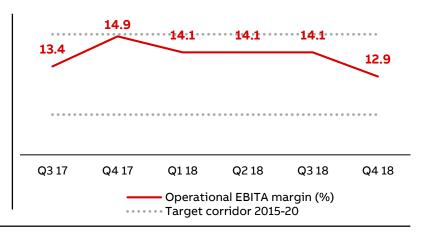


Q4 2018 Industrial Automation

Good order growth







Orders \$1,866 mn

Third-party base orders +4% yoy²

Broad based growth: strength in pulp & paper, mining, marine; O&G robust

B&R good

Revenues \$1,938 mn

Strong backlog execution

Order backlog end Q3 -2%, end Q4 +2% yoy

Operational EBITA \$251 mn

Margin yoy -200 bps

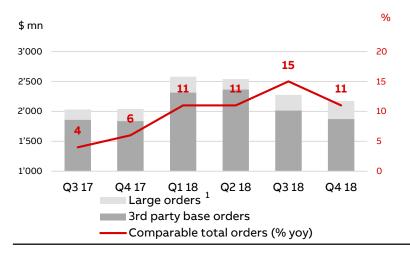
One-time customer payment default (~80 bps)

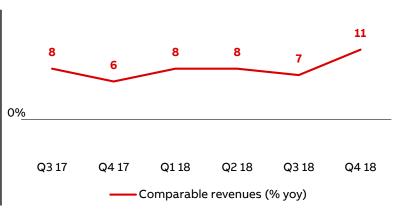
Tough comparable

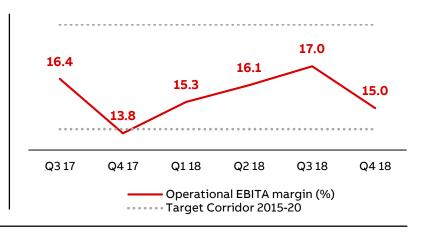


Q4 2018 Robotics and Motion

Strong growth and execution







Orders \$2,175 mn

Third-party base orders +6% yoy²

Large orders from automotive, rail

Continued demand in process industries

Revenues \$2,341 mn

Good backlog execution, book-and-bill

Order backlog end Q3 +10%, end Q4 +10% yoy

Operational EBITA \$349 mn

Margin yoy +120 bps

Positive volumes, continued cost management



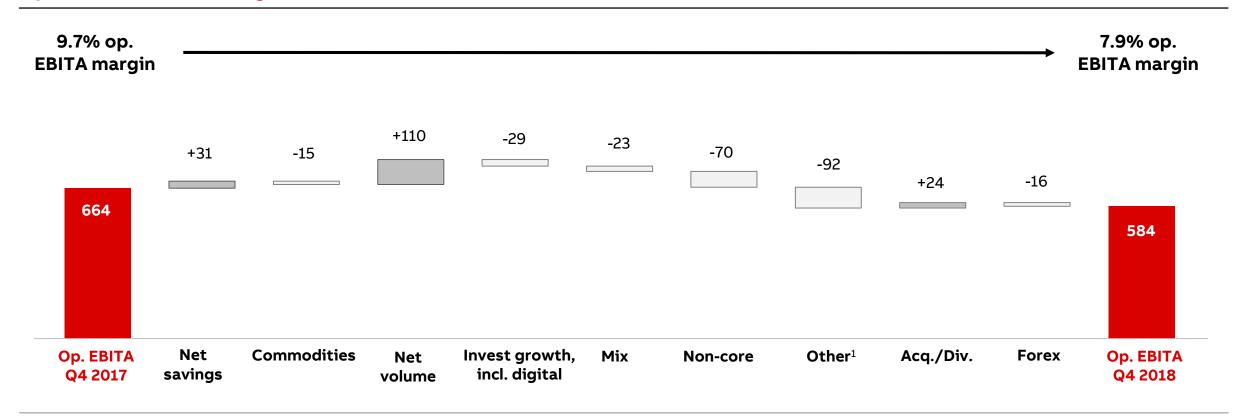
Group operational EBITA impacts

| | FY 2017 | FY 2018 | Q4 2017 | Q4 2018 |
|---------------------------|----------|----------|----------|----------|
| Operational EBITA margin | 11.2% | 10.9% | 9.7% | 7.9% |
| PG related stranded costs | -110 bps | -110 bps | -110 bps | -100 bps |
| Non-core charges | -70 bps | -100 bps | -200 bps | -260 bps |
| GEIS dilution | n.a. | -40 bps | n.a. | -40 bps |
| | -180 bps | -250 bps | -310 bps | -400 bps |



Q4 2018 operational EBITA

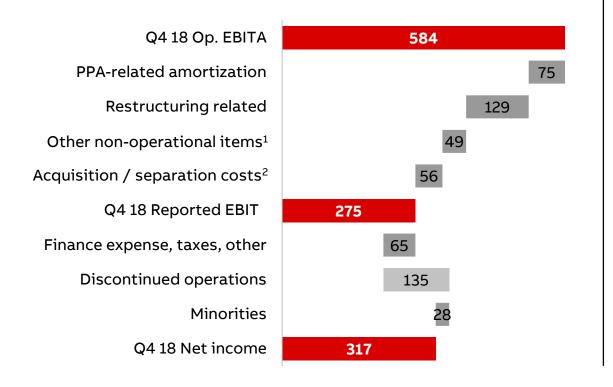
Operational EBITA bridge Q4 2017 to Q4 2018 (\$ mn)





Q4 2018 net income drivers

Operational EBITA to net income walk Q4 2018 (\$ mn)



Key non-operating items

Restructuring including ~\$65 mn accelerated delivery of ABB-OS™ simplification plans

Power Grids related transaction and separation costs ~\$25 mn

Discontinued operations (Power Grids)

Net income ~\$135 mn, reflects restructuring, ongoing Power Up program



ABB: shaping a leader focused in digital industries

Ulrich Spiesshofer, CEO

Shaping the new ABB as a leader in digital industries

- 1 Focus on digital industries through divestment of Power Grids
- 2 Simplify our business model and structure
- **3** Shape four leading businesses

Creating value in the new ABB



The new ABB



Pioneering technology leader in digital industries

\$410 bn market, growing at **3.5 – 4%** p.a.

Electrification **Industrial Automation** Motion

Robotics & Discrete Automation

33% Asia, Middle East and Africa

31% Americas

36% Europe

\$29 bn revenues, **110,000** employees



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Creating value in the new ABB



ABB will focus in digital industries and divest Power Grids

Divesting Power Grids to Hitachi



The new ABB – focusing in digital industries





Industrial Automation

Motion

Robotics & Discrete Automation











PG divestment unlocks \$11 bn of value and is a catalyst for transforming ABB

Crystallizing the value created in **Power Grids**

Attractive step at the right time, with the right partner

- PG transformation milestones achieved through Power Up program
- Building on our long term partnership with Hitachi and our complementary strengths

¹Intention to return 100% of estimated net cash proceeds of \$7.6-7.8 bn. After estimated one-time transaction and separation related costs of \$500-600 million and cash tax leakage of \$800-900 million. Total enterprise value adjustments of ~\$3.0 billion, including ~\$2.7 billion of net

- Attractive valuation at \$11 bn EV, estimated \$7.6 7.8 bn¹ cash to be returned to shareholders from the 80.1% sale
- Clear exit path, transaction certainty, mutual supply partnership

Closing expected by first half of 2020

Catalyst for the new ABB

The new ABB focused in digital industries

- Increased focus on industrial B2B customers

Simplified business model and structure

- PG divestment as a catalyst for business model reset

The new ABB: more growth, better margins, lower risk, less volatile

leverage (intercompany loan net of cash transferred) and ~\$0.3 billion after-tax unfunded pensions and other liabilities



Power Grids: clear roadmap, well under way and progressing to plan

Power Grids separation

Transaction

Implement execution roadmap

Finalize mutual supply partnership

Manage regulatory process

Transaction governance established

Carve-out & JV creation

Project design complete and implementation under way

Commenced legal and operational carve-out

Countries and functions mobilized

Blue print of stand-alone entity designed

Agreed roadmap to closing

Power Grids operations



Maintain focus on our customers

Minimize disruption from separation

Continue Power Up transformation

Further strengthen leadership position



Shaping the new ABB as a leader in digital industries

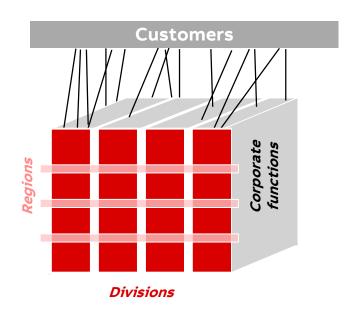
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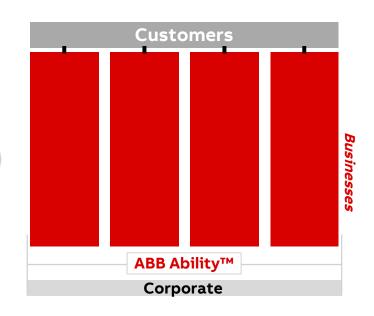


Customer focus and agile decision-making through reset of our business model

Today: matrix



Future: ABB-OS™ with four entrepreneurial businesses



Businesses run the business

Lean corporate center, incl. common ABB Ability™ platform and core technologies

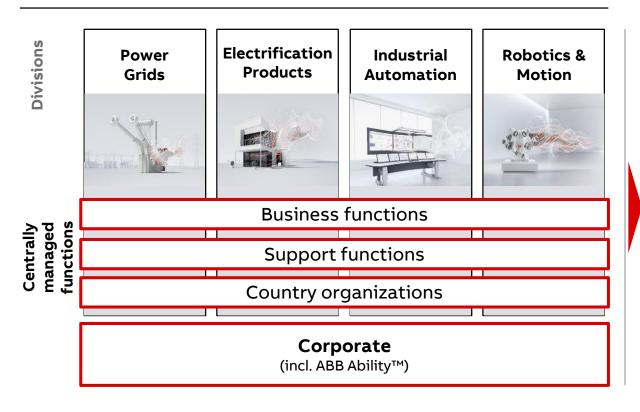
Country / regional structures to be discontinued after closing of PG transaction

Customer focus, agility, ~\$500 million p.a. net savings medium-term

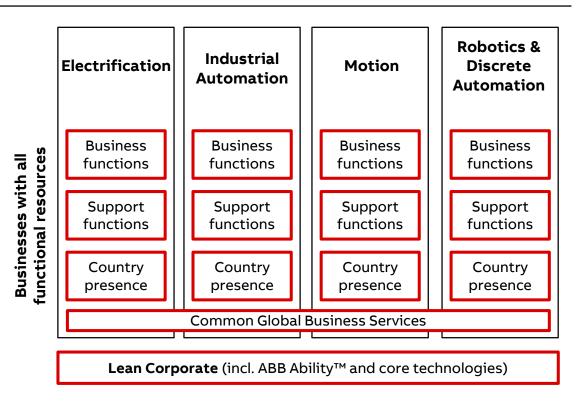


Full empowerment of businesses

From: ABB in 2018



To: the new ABB with ABB-OS™, from April 1, 2019





The transformation to ABB-OS™ is well under way

Actions of business model reset

| Customer focus, agility, ~\$500 million p.a. net savings medium-term | | |
|--|---|--|
| Corporate | Focus and streamline corporate and headquarter | |
| ABB Ability™ & core technologies | Strengthen common ABB Ability™ team and AI-focused R&D at group level | |
| Country organizations | Manage discontinuation of country and regional structures towards closing of PG transaction | |
| Business & support functions | Transfer >15,000 FTEs in centrally managed functions (R&D, Sales, QO, Finance, IS, HR, Legal) to businesses through pull-down approach, to lean corporate or into job pool | |
| Businesses | Establish full scope of business and support functions Streamline management structures and business model, e.g. significantly fewer P&Ls Strengthen team by transfer of experienced country management resources Take over responsibility for business-led collaboration on e.g. account management and Global Business Services | |



Clear transformation milestones towards ABB-OS™

Key milestones

| 2018 | December | Transformation announced | \checkmark |
|------|----------|--|--------------|
| | January | ABB-OS™ and carve-out teams set up | ✓_ |
| | February | Global Business Services board established | \checkmark |
| 2019 | April | New businesses operational | |
| | July | Function transfer shaped | |
| | December | Stand-alone PG established | |
| | | Transaction closed and joint venture operational | |
| 2020 | Mid-year | Majority of stranded costs eliminated | |
| | | Country and regional structures discontinued | |
| 2021 | | ABB-OS™ simplification reaches full run-rate | |



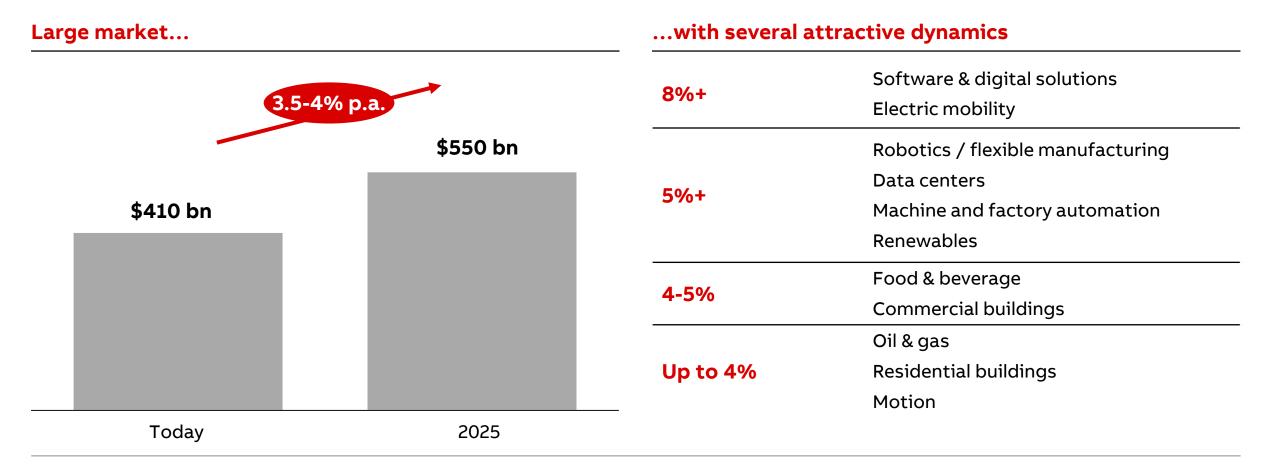
Shaping the new ABB as a leader in digital industries

- 1 Focus on digital industries through divestment of Power Grids
- 2 Simplify our business model and structure
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Creating value in the new ABB



The new ABB: operating in attractive, growing markets





The new ABB



Pioneering technology leader in digital industries

Influencing the future of how we...

...power



...produce



...work



...live



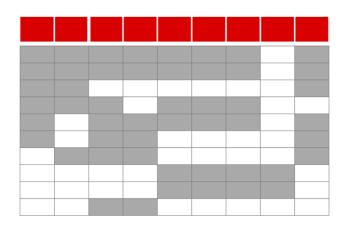
...move



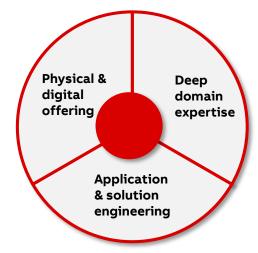


Three key pillars of our competitive differentiation

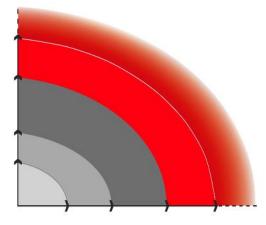
Unique and leading portfolio in digital industries



Solution-oriented business model



Pioneering innovation leadership







A unique, well positioned portfolio for customers in industry 4.0

| — Electrification — — | | | Automation — | | | Robotization | -Digitalization- | | |
|------------------------|-----------------------|----------------------------|----------------------------|------------------------|---------------------|--------------|-------------------|----------|--------------|
| | Low/Medium Voltage | Buildings & infrastructure | Measurement & analytics | Process control (DCS¹) | Motors & generators | Drives | Machine & factory | Robotics | ABB Ability™ |
| ABB | | | | | | | | | |
| Siemens | | | | | | | | | |
| Schneider Electric | | | | | | | | | |
| Legrand | | | | | | | | | |
| Eaton | | | | | | | | | |
| Rockwell Automation | | | | | | | | | |
| Emerson | | | | | | | | | |
| Honeywell | | | | | | | | | |
| Yaskawa | | | | | | | | | |
| Fanuc | | | | | | | | | |
| Yokogawa | | | | | | | | | |





The new ABB operates through four focused, leading businesses

Electrification

Automation

Robotization -

Low/Medium Voltage Buildings & infrastructure

Measurement & analytics

Process control (DCS)

Motors & generators

Drives

Machine & factory

Robotics



Electrification

#2



Industrial Automation

#2



Motion

#1



Robotics &
Discrete Automation
#2

— Digitalization: ABB Ability™ —





Clear customer focus and attractive market dynamics in all businesses

Electrification



Market size

Medium-term market growth p.a.

Typical customers

2018 revenues 2018 op. EBITA % \$160 bn

3%

Distributors
Panel-builders
EPCs¹

\$13.0 bn³

13%³

Industrial Automation



\$90 bn

3%

End customers EPCs¹

\$6.5 bn

14%

Motion



\$80 bn

3%

End customers
OEMs²
Distributors

\$6.5 bn

16%

Robotics & Discrete Automation



\$80 bn

6%

End customers OEMs² System integrators

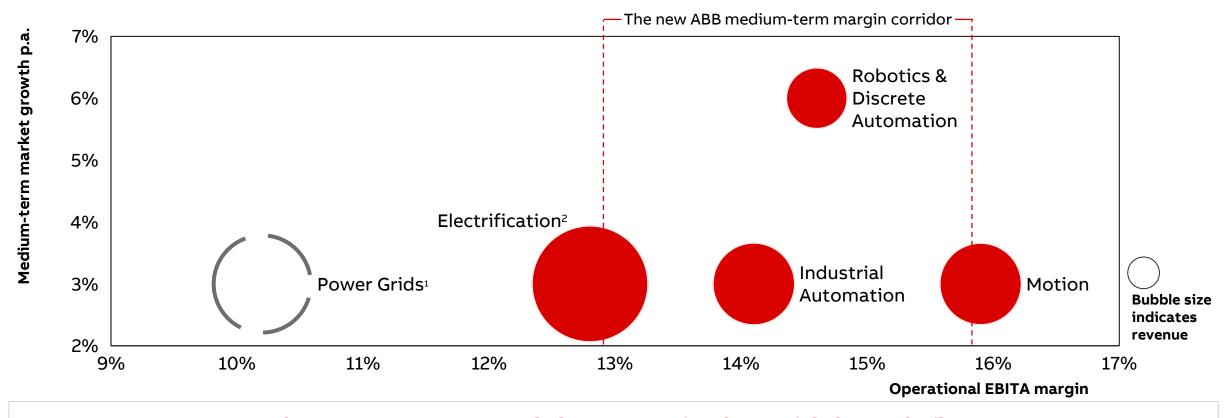
\$3.6 bn

15%





The new ABB: focused portfolio, increased commercial attractiveness







Slide 40



The new ABB: leading in digital industries with ABB Ability™

Customer value



ABB Ability™ Electrification solutions



ABB Ability™ Industrial Automation solutions



ABB Ability™ Motion solutions



ABB Ability™
Robotics & Discrete
Automation solutions

ABB Ability™ digital platform





ABB Ability™ with unique common platform



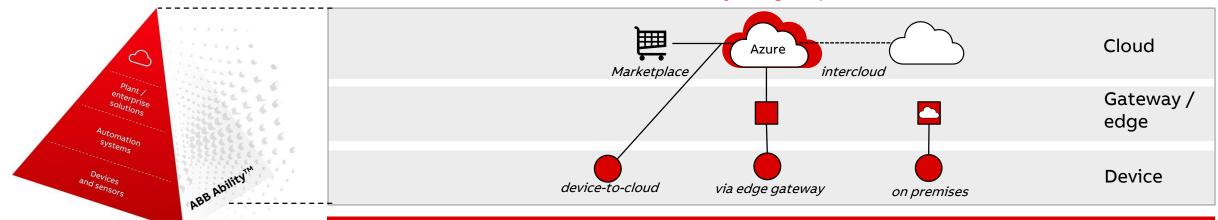








ABB Ability™ digital platform



Common cloud, edge, & device technologies

MS Azure + ABB innovations in cybersecurity, digital twin, app marketplace, intercloud





Differentiation through ABB Ability™ digital solutions in the businesses

Electrification



Differentiation through **ABB Ability™**

Remote services for asset performance & energy efficiency

Software-configured hardware

(via apps)

Examples

Electrical distr. control system Asset health & condition

monitoring

EV² charging digital services

Number of ABB Ability™ solutions¹

30

¹Commercially available

²Electric Vehicle

Industrial Automation



Software and SW-services Remote services and optimization Analytics and AI

800xA DCS

Collaborative operations Cybersecurity services

120

Motion



Software-configured hardware (apps)

Plug & play connectivity

Performance optimization and predictive maintenance

Connected powertrain

Smart sensing

Remote condition monitoring

10

Robotics & Discrete Automation



SW-configured solutions (apps) Simulation and digital twins Remote optimization **Analytics & Al**

Connected Services RobotStudio™ Mapps Asset performance monitor

20



February 28, 2019



ABB Ability™ with proven track record of creating customer value

Drivina

customer

digitali-

zation

with ABB

Ability™

ABB's markets on digital S-curve

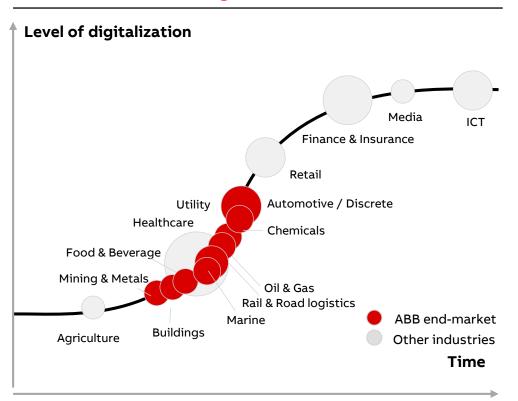


ABB Ability™ customer success examples



"KOKI





Offshore upstream, North Sea

ABB Ability™ integrated automation, ABB Ability™ Collaborative Operations

>99% uptime, best-in-class

Automotive supply, Germany

ABB Ability™ Connected Services

Up to 25% fewer incidents and 60% faster recovery

Pump manufacturer, Switzerland

ABB Ability™ remote condition monitoring Enables predictive maintenance services

Hospital, China

ABB Ability™ Electrical Distribution Control System 30% lower operations costs, 7% lower energy consumption





ABB Ability™ drives accelerated profitable growth

Accelerate growth through ABB Ability™

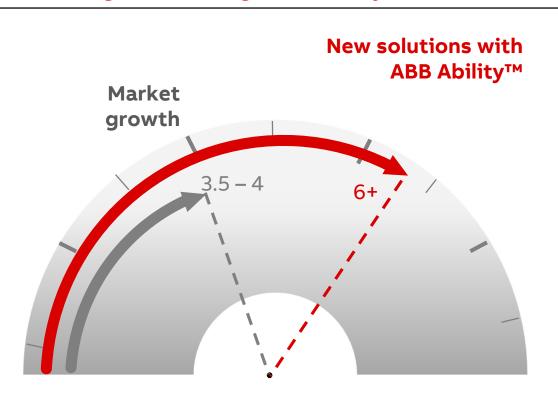


ABB Ability™ commercial impact and sales momentum

180 ABB Ability™ solutions in the new ABB

~45% of the new ABB orders from digitally-enabled offering¹

Digital and ABB Ability™ solution sales pipeline²

- Since April 2018: double the customer contacts
- Since October 2018: >20% increase in ABB Ability™ order pipeline





ABB and Dassault Systèmes enter global software partnership for digital industries

Pioneering technology leader in digital industries





Global leader in digital experience platform for business and industrial innovation





Benefits from our unique combination

Value proposition

End-to-end open digital solutions

Supports customers' operations through plan / design, build and operate phases

Accelerated shift from mass production to mass customization

Focus segments

Smart factories and robotics

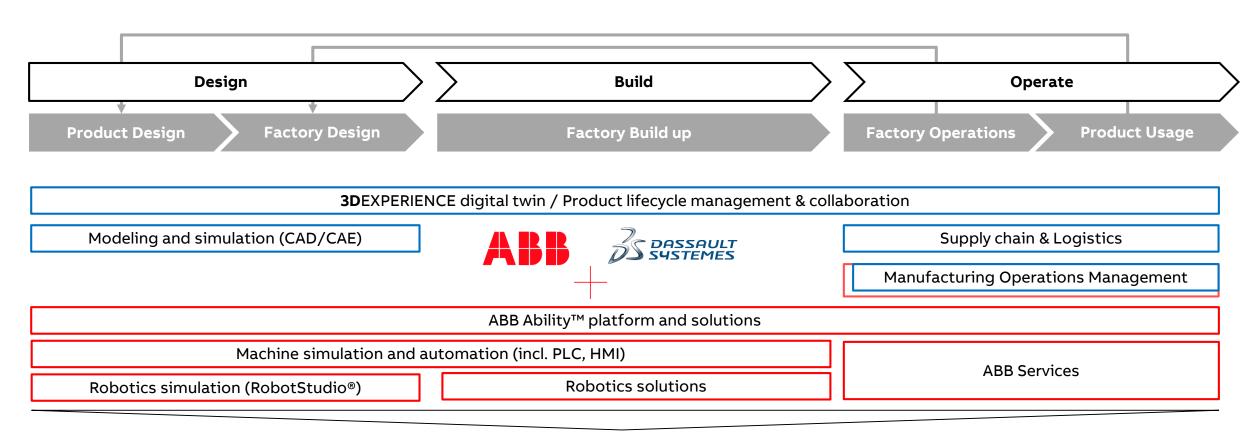
Smart buildings

Process industries





Partnership enabling end-to-end solutions along customer life-cycle



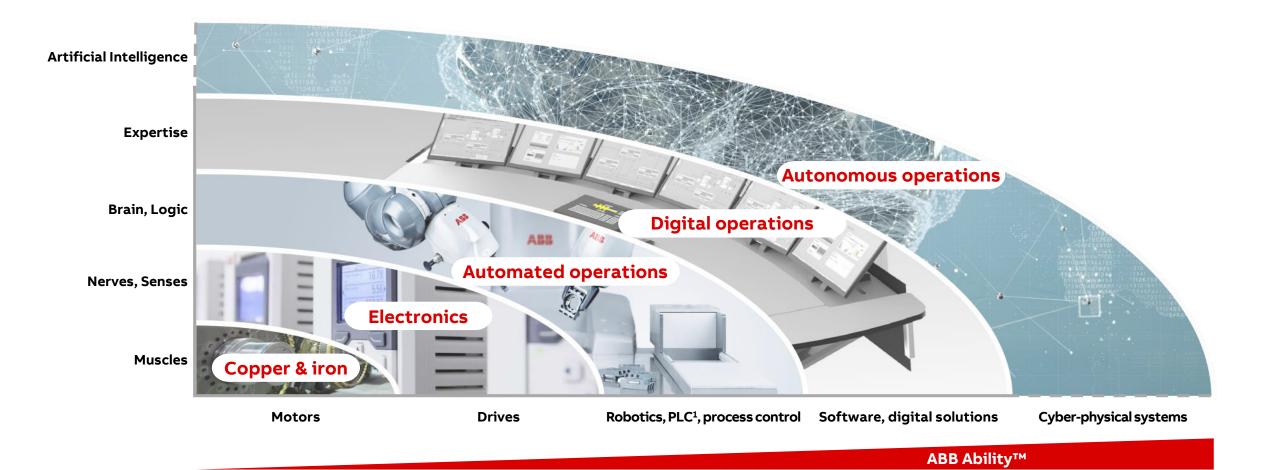
Collaborating from Design through Build and Operate to maximize customer value



Slide 47



Long-term committed to driving pioneering innovation





Shaping the new ABB as a leader in digital industries

- 1 Focus on digital industries through divestment of Power Grids
- 2 Simplify our business model and structure
- 3 Shape four leading businesses

Creating value in the new ABB



Creating value in the new ABB

High quality of the new ABB businesses

Growth: strong secular drivers in faster growing market segments, expanding our leadership positions

Innovation: ABB Ability[™] solutions for enhanced customer value

Stability: less large order volatility

Recurring revenue: digital solutions, software and services, leveraging our large installed base

Compelling shareholder value creation from **Power Grids** transaction

\$11 bn value crystallized through Power Grids transaction

100% of estimated net cash proceeds of \$7.6 - 7.8 bn¹ from Power Grids staged divestment returned to shareholders

¹Intention to return 100% of estimated net cash proceeds of \$7.6-7.8 bn. After estimated one-time transaction and separation related costs of \$500-600 million and cash tax leakage of \$800-900 million. Total enterprise value adjustments of ~\$3.0 billion, including ~\$2.7 billion of net

leverage (intercompany loan net of cash transferred) and ~\$0.3 billion after-tax unfunded pensions and other liabilities

Rising, sustaining dividend policy maintained post close



A new financial target framework for the Group and our businesses

Medium-term

Comparable revenue growth p.a.1

3 - 6%

Operational EBITA margin²

13 – 16 %

ROCE %³

15 – 20%

FCF conversion to net income

~100%

Basic EPS growth

> revenue growth

Business Op. EBITA margin²

Electrification

15 - 19%

Industrial **Automation**

12 – 16%

Motion

14 – 18%

Robotics & Discrete Automation

13 – 17%

Target to manage ABB long-term with an efficient balance sheet to retain "single A" credit rating



The new ABB investment proposition

Pioneering technology leader in digital industries

| | | financial framework |
|------------------------------|--|---|
| Attractive growth | Uniquely positioned portfolio focused on digital industries Four leading entrepreneurial businesses in attractive growth markets Value creation through ABB Ability™, innovation | 3 – 6% p.a. comparable revenue growth ¹ |
| Stronger margins | Enhanced efficiency through simplification, ABB-OS™ ~\$500 million p.a. net savings medium-term across the Group | 13 – 16% operational EBITA margin |
| Optimized capital allocation | Organic investment in R&D, digital, brand Active portfolio management Attractive shareholder returns, rising sustainable dividend policy | 15 – 20% ROCE ~100% cash conversion EPS growth > revenue growth |



Medium-term

Value creation in the new ABB

Timo Ihamuotila, CFO

Driving value creation

A "common" framework...

) Docrating

ABB Operating
System

...clear management processes...

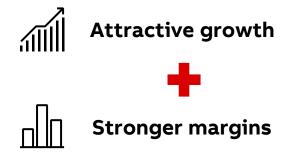
How we drive growth

How we execute

How we manage our portfolio

How we allocate capital

...leading to a balanced approach



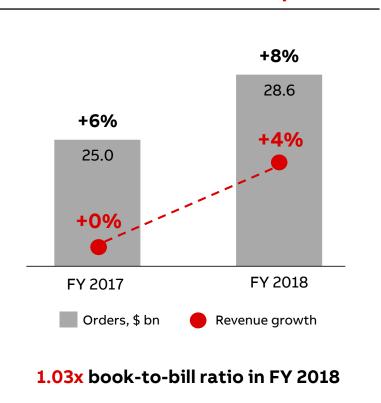


Attractive shareholder returns

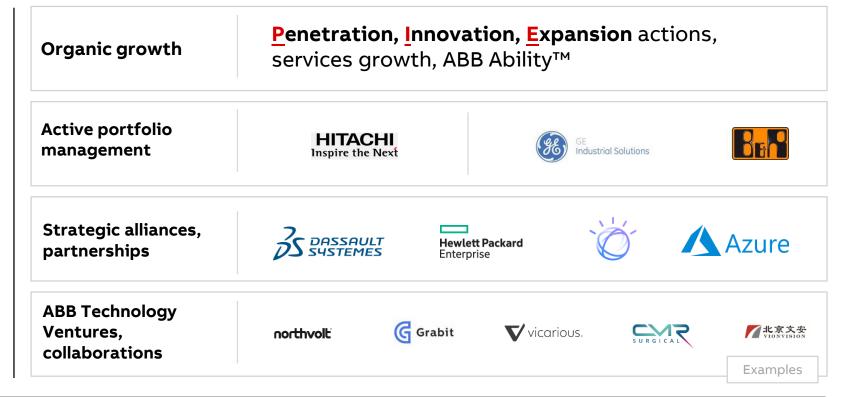


How ABB will drive growth

Orders and revenues development¹



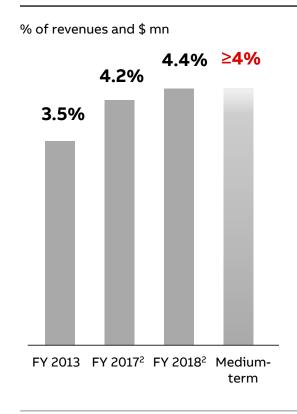
Targeted combination of growth levers





Enabled through disciplined organic growth investment

R&D and digital investment¹



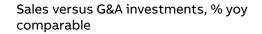
Ongoing excellence and leadership

Continuous, disciplined R&D

ABB Ability™

Collaboration with >100 universities

Sales investment





FY 2013 FY 2017 FY 2018 Mediumterm

Ongoing investment in sales capability and salesforce.com

High growth focus areas

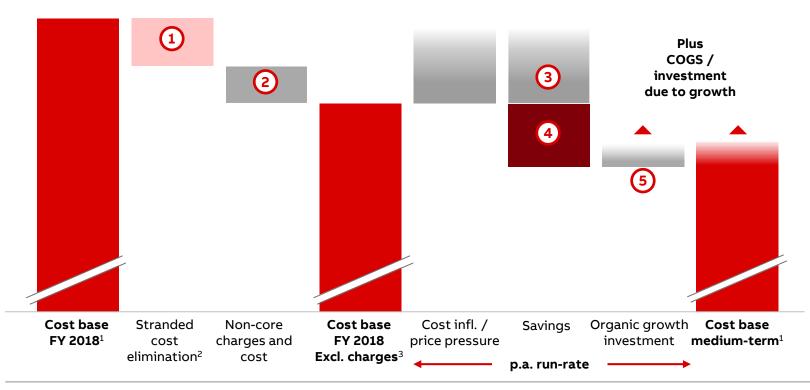
Salesforce.com led pipeline

Cross-selling development



Sustainable cost reduction

ABB Group cost base, illustrative (\$ mn)



Clear road map

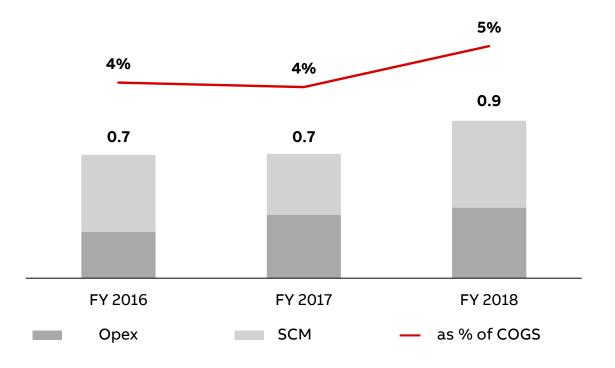
- Vast majority of stranded costs eliminated by deal close
- 2 Accelerated exit from non-core business
- 3 Continuous Opex and SCM⁴ savings
- ABB-OS™ simplification: ~\$500 mn p.a. net savings medium-term
- 5) Disciplined organic growth investment



Managing gross margin and cost of sales

Continuous Opex and supply chain savings

Opex and supply chain management savings (gross), \$ bn and as % of COGS¹



Key levers

Business led pricing strategies

Raw material and component cost management

Driving performance and productivity through Lean Six Sigma

- Reduction in lead-time to customers
- Improvement in Quality
- Supply chain efficiencies

Ongoing savings equivalent to 3 – 5% of COGS p.a.



ABB-OS™ simplification: ~\$500 mn net savings

Clear actions to deliver cost reductions

Medium-term net savings

~\$500 mn **Business level Group functions** Corporate

Simplification levers and financial impacts

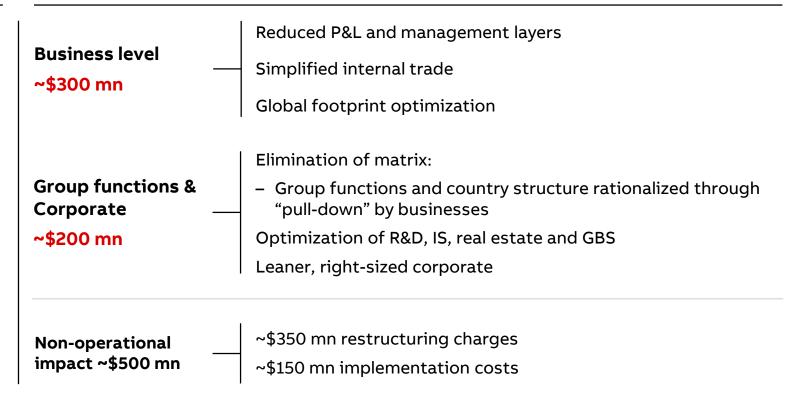
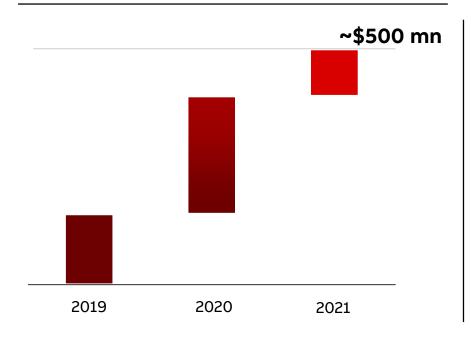




ABB-OS™ simplification timeline

Road map



Implementation phases and impacts

Establish new Corporate structure

Elimination of matrix:

- Rationalized group functions move to businesses

- Commence streamlining of countries into businesses

Business level scoping of programs, quick wins

~\$400 mn non-operating restructuring and implementation costs

Execution of business level programs

Complete integration of countries into businesses

- \$500 mn

run-rate savings

Complete integration of countries into businesses

- \$50 mn non-operating restructuring and implementation costs

Full run-rate benefit expected during 2021



ABB-OS™ simplification: leaner corporate

Role of new corporate Corporate and other operational EBITA bridge, FY 2018 to medium-term Group strategy Portfolio and performance \$1.1 bn management Capital allocation Core technologies (AI) ~\$300 mn ABB Ability™ platform **Contributes to** ~\$500 mn net savings Re-allocation to Corporate and Corporate and Stranded cost Corporate Non-core other cost businesses elimination¹ charges savings other cost medium-term **FY 2018**



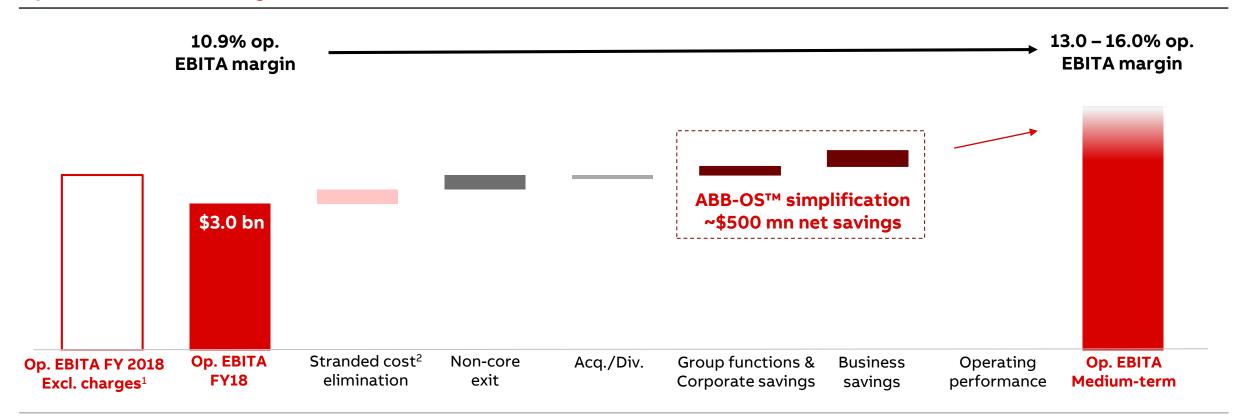
The new ABB operational EBITA margin, medium-term

| Business operational EBIT | A margin corridors | Corporate and other cost | ABB Group target corridor |
|-----------------------------------|--------------------|----------------------------|---------------------------|
| Electrification | 15 – 19 % | | |
| Industrial Automation | 12 – 16 % | Leaner corporate ~\$300 mn | Operational EBITA margin |
| Motion | 14 – 18 % | | 13 – 16 % |
| Robotics & Discrete Automation | 13 – 17 % | | |



The new ABB operational EBITA bridge

Operational EBITA bridge FY 2018 to medium-term

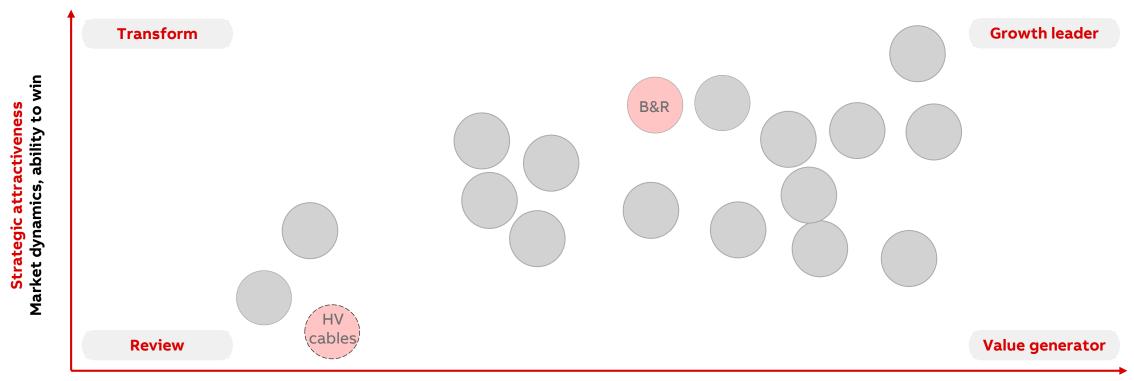




How ABB manages its portfolio

Continuing systematic portfolio management

Illustrative



PerformanceGrowth, profitability, ROCE



Value-adding acquisitions and divestments

Principles for acquisitions

Strategic fit

Cultural alignment

Defined decision framework

Integration capacity and rigorous follow through

Clear financial criteria

Return > WACC after year 3

EPS accretive after year 1

Safeguard long-term credit rating

Milestones and learnings from previous transactions



Power Grids (D): right time, right partner

GEIS (A): expanded access to North America, performance improvement on track

B&R (A): strong portfolio fit and cultural alignment

HV Cables (D): well-timed pruning



Thomas & Betts (A): slow progress of integration



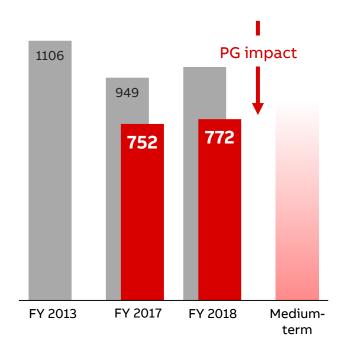
Ventyx (A): failed "no touch" integration



Rigorous cash and capital efficiency

Disciplined capital expenditure

Capital expenditure, \$ mn



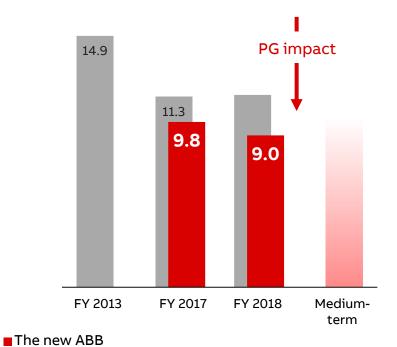
Investment in

- Robotics factory, China
- R&D campus, Austria
- Information systems

■ old ABB

Reduced net working capital

NWC as % of revenues

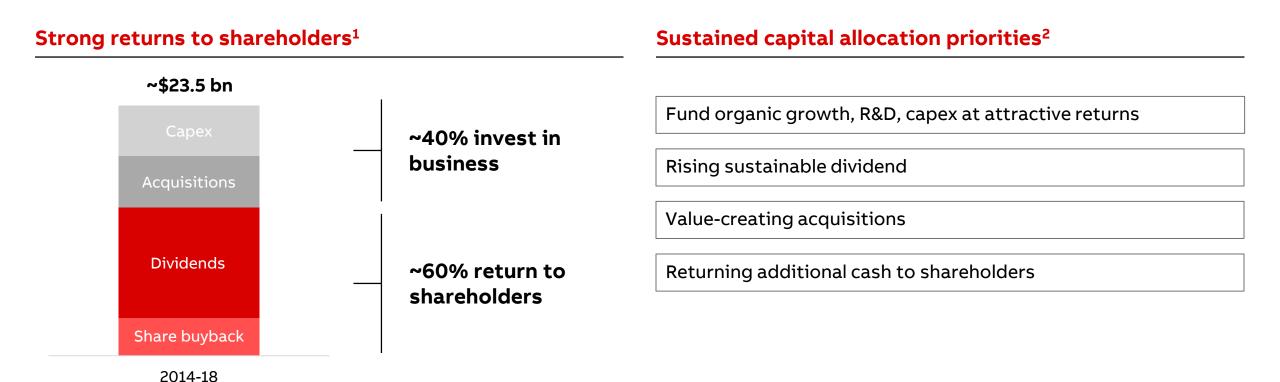


Continued focus on

- Asset light business models
- Reduced inventory turns
- Receivable rotation days



Cash returns and capital allocation



Target to manage ABB long-term with an efficient balance sheet to retain "single A" credit rating



CEO priorities 2019

Ulrich Spiesshofer, CEO

CEO priorities for 2019

Running the company

PIE to drive profitable growth

- Launch innovations to market, boosted by ABB Ability™ and AI
- Continue expansion into high growth segments, such as E-mobility, data centers, F&B

Deliver value from investments: R&D, sales, acquisitions

Relentless execution

- Electrification integrating GEIS
- Power Grids continue Power Up program
- Ongoing cost reductions

Business-led collaboration

Cross-business account management, joint shared services

Managing the transformation

Separate Power Grids

Implement the new ABB

- Launch entrepreneurial businesses, new business set-up to go live on April 1
- Implement ABB-OS™: lean corporate and business model
- Zero-distance to customers, agile decision making

Drive ABB-OS™ savings and address stranded costs



The new ABB investment proposition

Pioneering technology leader in digital industries

| | | financial framework |
|------------------------------|--|---|
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Medium-term



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