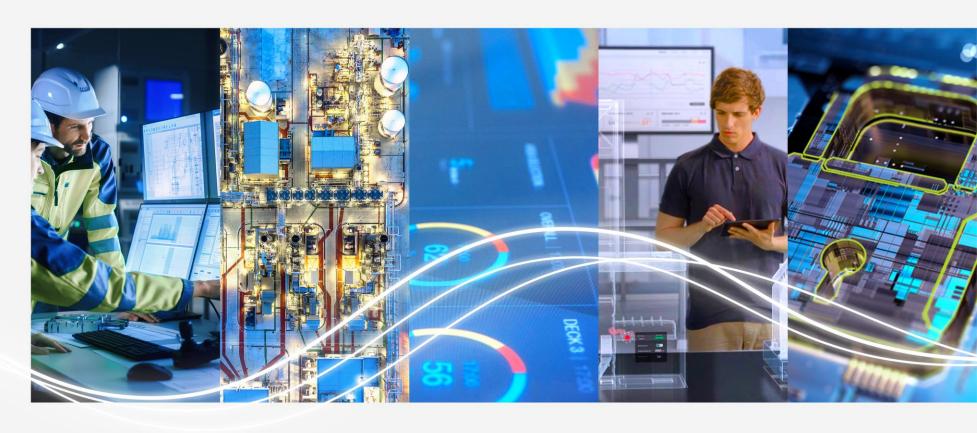


Digital



MAY 18, 2022

ABB Capital Markets Day

Process Automation Helsinki, Finland

Important notices

This presentation includes forward-looking information and statements including statements concerning the outlook for our businesses. These statements are based on current expectations, estimates and projections about the factors that may affect our future performance, including global economic conditions, and the economic conditions of the regions and industries that are major markets for ABB Ltd. These expectations, estimates and projections are generally identifiable by statements containing words such as "expects," "believes," "estimates," "targets," "plans," "outlook," "on track," "framework", "ambition" or similar expressions.

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- Costs associated with compliance activities
- Market acceptance of new products and services
- Changes in governmental regulations and currency exchange rates
- · General market conditions, and
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Digital: industrial software & digital services

INTEGRATED SYSTEMS

4 DIGITAL



10001101101

3 AUTOMATION



1 SENSING





Digital

What this session will be about

Clarification on what our digital business is and how it is performing

Our **organic strategy** and how it compares against alternative approaches

Deep-dive on our offering with examples on how we execute on our strategic priorities



President,
Process Automation



Juha KoskelaDivision President,
Marine & Ports

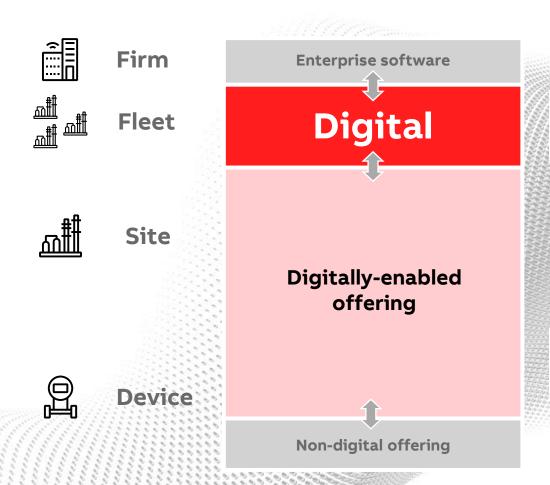


Brandon Spencer
Division President,
Energy Industries



Digital

What do we mean



~\$500M industrial software & digital services business today



Optimize and improve performance



Above automation layer



Sold separately from automation, **scalable**



Automation



Smart equipment and systems

Software development

Core capability for decades

Automation and other embedded software



Hardware

Digital – industrial software

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Market growth dynamics

Fastest growing part of industrial "stack"

Market growth

Enterprise software

Digital

Automation

Devices













Key digital growth drivers



Productivity

Optimize operations in relatively mature industrial sectors



Sustainability

Improve environmental impact in "hard-to-abate" industries



Risk management

Cyber security to prevent downtime, theft and other harm

Organic digital strategy

Disciplined execution against the strategy defined several years ago



Focus on customer value

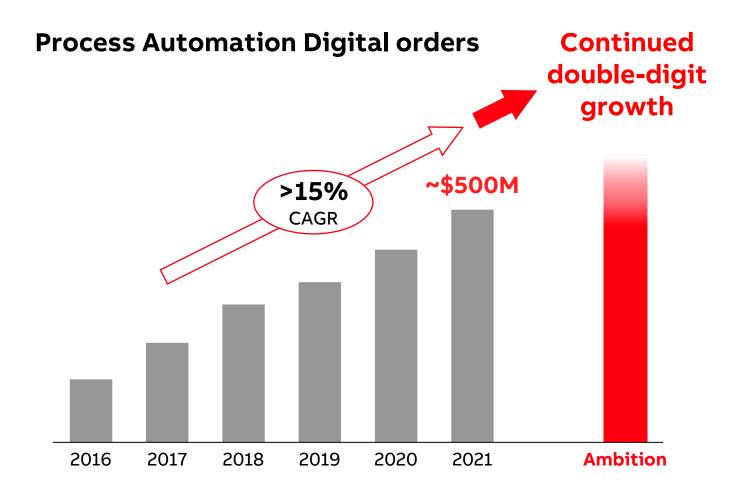


Organic growth, partnerships, bolt-on acquisitions

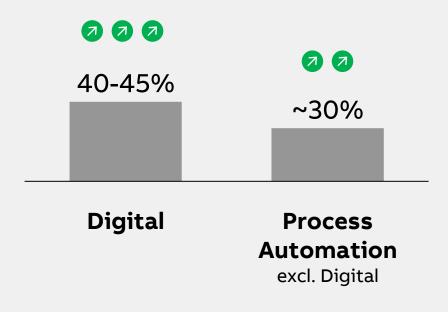


Our \$500M digital business

Margin-accretive, double-digit growth



Gross margin





Recurring revenue

35-40%

Strategy comparison and implications

Growth

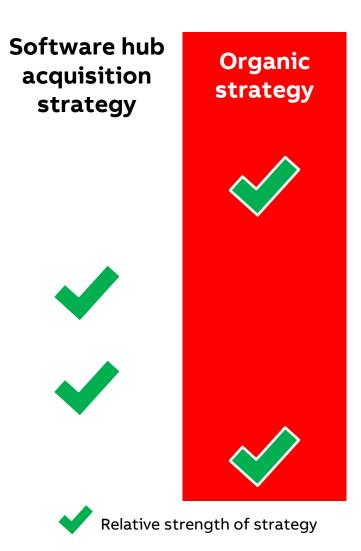
- Customer proximity, culture
- Leverage of industry expertise and automation position

Margin

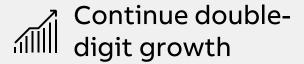
- Productization
- Software capabilities

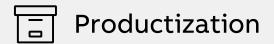
Recurring income/SaaS

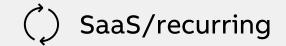
Return on investment

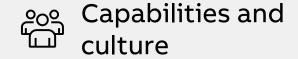


Strategic priorities









Our offering across the six value pillars – examples shown today



Extended Automation software updates



Cyber Security



Asset Performance Management



Process Performance Management



Operational Excellence

ABB Ability™ Operation

Mgmt System for Mining



Sustainability

ABB Ability™ Genix

Datalyzer





ABB Ability™ Genix

APM Suite

ABB Ability™ System 800xA

- extended capabilities











Asset Performance Management





Asset Performance Management

Data-driven customer support

Background

- All new vessel deliveries are digitally enabled
- ~500 vessels connected today
- 90% recurring revenues

Solution

- Onboard data collection, satellite to data cloud
- Remote services from Collaborative Operation Centers
- Advanced analytics to enable condition-based and predictive maintenance

Benefit

- Increased asset availability and vessel uptime
- Up to 50% reduced service and maintenance cost

Collaborative Operation Center

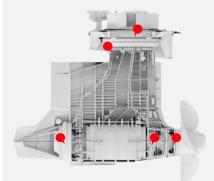


Remote diagnostics

Analytics

Condition-based maintenance

Vessel





Condition monitoring



Vibration monitorina



Water in oil analysis



Metal particle analysis



grease sampling



Borescopic inspection



Acoustic emission monitoring

OCTOPUS Advisory suite

Vessel energy and motion optimization

Background

- Offering not dependent on ABB installed base
- >1,000 vessels connected today
- 70% recurring revenues

Solution

- Monitors operational and performance-based signals
- Advice how to operate vessel in a safe and efficient way
- Data availability onboard, via fleet portal and ABB's Operation Centers

Benefit

- 3-5% fuel and emission savings
- Improved safety of passengers and cargo



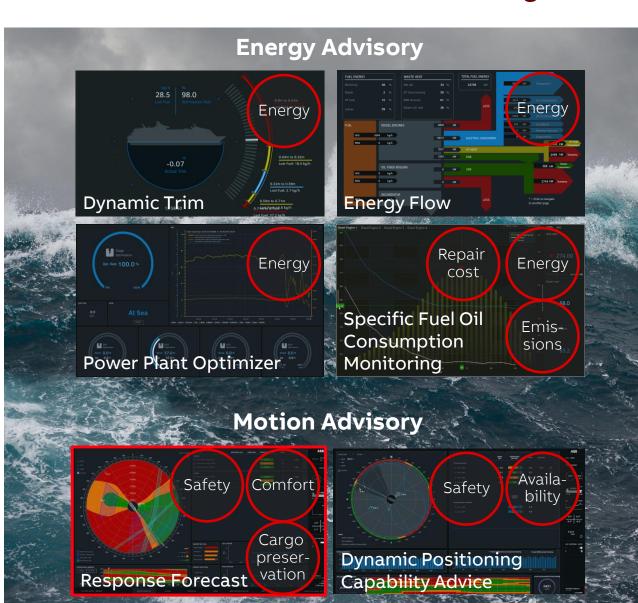








Process Performance Management



Vessel Operation Optimization

ABB Seakeeping SaaS for best route

Background

 Due to the bad weather, >3,000 containers lost at sea in 2020, ~\$150M

Solution

- Combines wave measurement, weather forecast, motion measurements and navigation data with ship's characteristics and loading condition
- Provide routing advice to avoid excessive ship motions

Benefit

- Improved safety
- Reduced cargo damage and loss
- Additional cargo on board

SaaS scalability: 350 of total 750 vessels signed in 2021



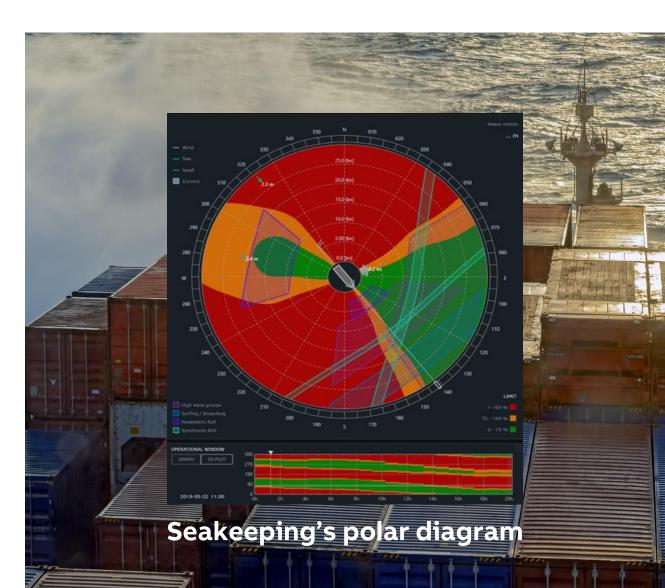








Process Performance Management





Oversea | Fleet Support Center as a Service













Operational Excellence

Background

- Partnership between ABB & Wallenius Marine
- First in the market; Fleet Support Center as a Service
- 20,000 vessels market potential

Solution

- Combines Wallenius expertise with ABB's digital
- Runs on ABB Ability™ Genix platform
- Comprehensive Asset, Voyage and Environmental performance digital services

Benefit

- Access to Support Center and digital services
- >10% fuel saving potential and lower maintenance cost
- Improved safety and environmental performance









Asset Performance

Hull & Propeller, Main Engine, Auxiliary Machinery



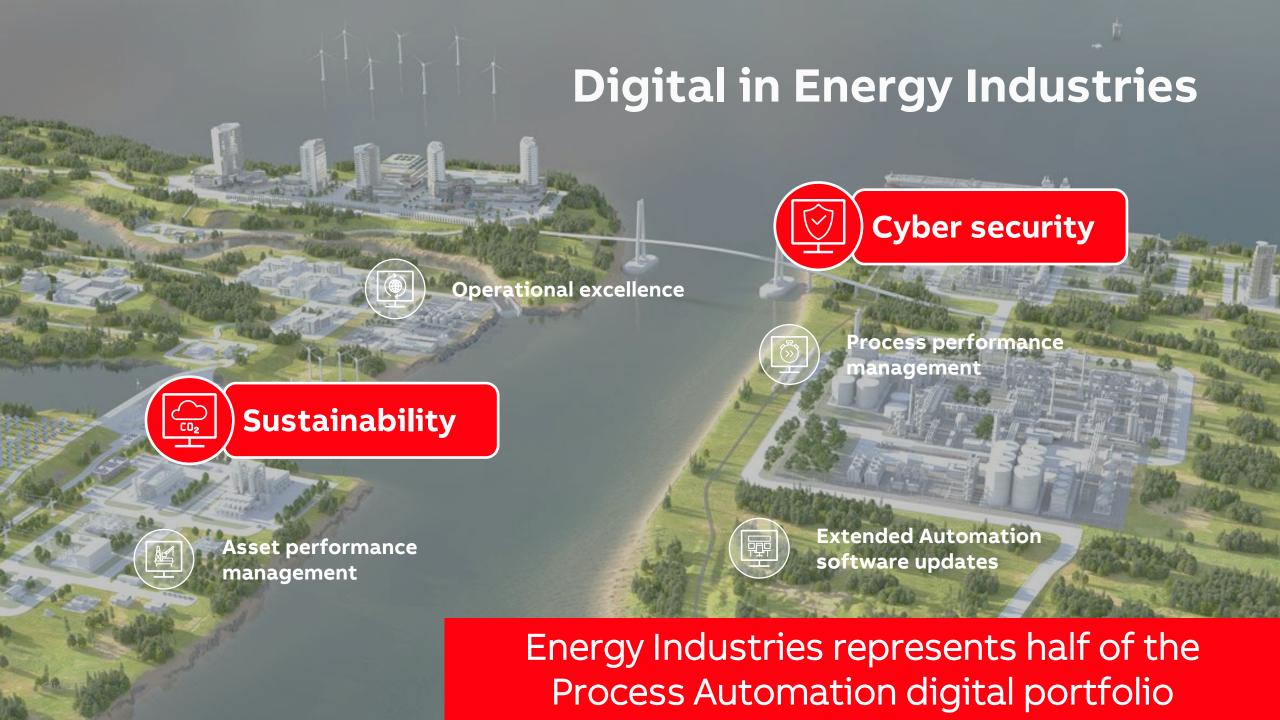
Voyage Performance

Speed, Route, Trim & Ballast



Environmental Performance

Operational Efficiency, CII Environmental Reporting (DCS, MRV)



Sustainability

Helping our customers reach a NetZero future

Background

- Productized offerings into sustainability solutions suite
- Over ~\$30M business today
- One of the fastest growing pillars

Solution

- Energy and emissions monitoring application stack
- Visualize and optimize from asset to enterprise

Benefit

- Reduce energy consumption by 2-5% annually
- Cutting emissions at scale in the energy industry
- Example refinery application: support savings of 3-5% on steam and 7-10% in electricity with ROI < 1 year





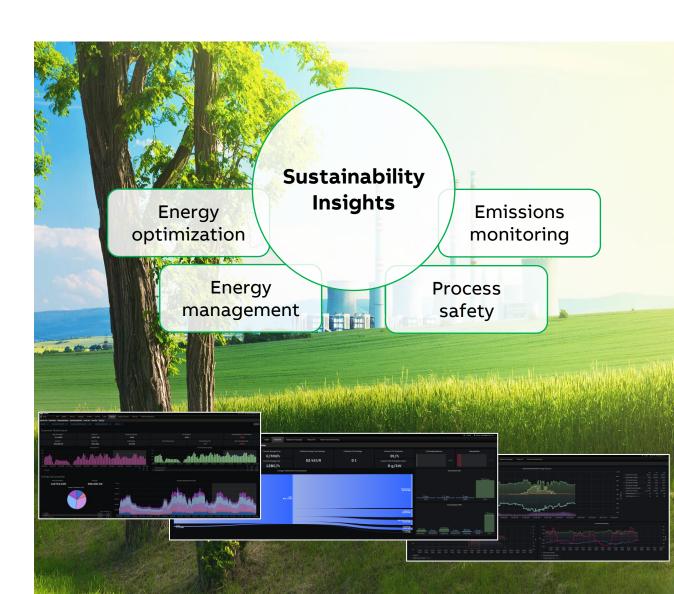








Sustainability



Cyber Security

Protecting our customers' operations

Background

- Average deal size \$65K, can expand to millions
- Orders growth >300% past 3 years
- Portfolio approaching \$100M annually

Solution

- Assessments and program consulting
- Implementation and maintenance
- Security operations: detect, monitor, respond

Benefit

- Risk management for entire plant
- Newly launched product enables 4X addressable market
- Expansion into IT/OT cyber security with partnerships





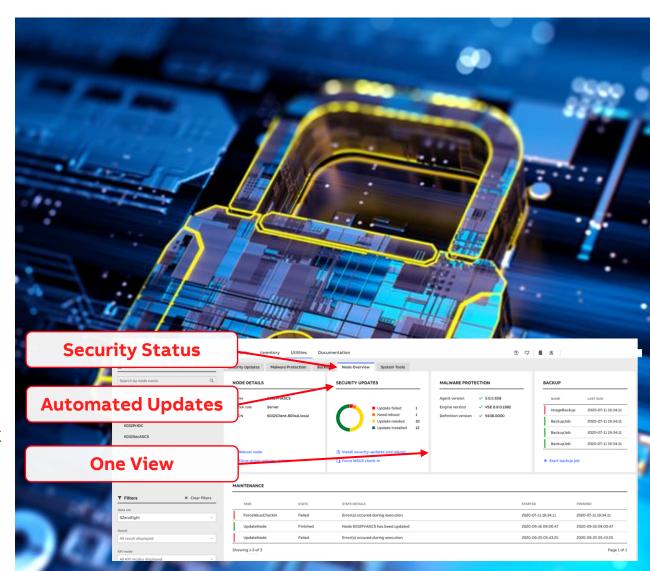








Cyber Security



Digital a key contributor towards sustainable performance and growth

- Digital business of ~\$500M, built mostly organically
- **Drive margin** and **recurring share** through increased productization and platforming
- Continue double-digit, margin-accretive growth with continued focus on customer value creation













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